POCAC Task Request Form

As required by Exhibit A of POCAC Resolution 2026-04

Date assigned: TBD

Name of task: Quicker, Cheaper, Faster Public Waterfront Improvements

Origin and need of task: The Port is seeing more use of its public waterfront for public events. Often, improving public spaces gets caught in a cycle of bureaucracy or long-range planning because when big investments are contemplated, the risk of "getting it wrong" goes up. Project for Public Spaces is a nonprofit that encourages owners and stewards of public spaces to experiment with rapidly deployed, low-cost placemaking improvements to reduce risk and analysis paralysis. We propose evaluating and auditing public events held in publicly accessible areas of the Port Peninsula, such as the Port Plaza and Northpoint area, by interviewing event planners and organizers from this year. Our goal is to identify low-cost and rapid improvements that could make the property more functional for supporting these kinds of activities.

Description of the issue at hand, analysis or work needed, and the deliverables: Interview users (event organizers) who recently used port properties to understand what low-cost amenities or operational changes would be beneficial. Examples of suggestions could include, ie. water dispensing system, wifi booster, event restroom trailer contract, clearer signage identifying event parking, etc.

The deliverable would be a set of recommended small scale and simple investments (targeted at under $10,000 apiece) that the Port can make over time to make their public spaces more functional for hosting events and activities.

Alignment with Port Strategic / Vision 2050 Priorities: Vision 2050 Goal #4: Turn the Port Peninsula into a premier destination by adding attractions, increasing accessibility, and maintaining a clean and safe environment.

Timeline for completing the task: TBD. Interviews will commence after the summer event season of 2026

Resources, including staff, needed for task completion:

- Taber Lee, Marketing & Communications
- Jessie Bensley & Britt Hoglund, Real Estate
- Mike Reid, Community and Economic Development

Budget:

- The Port will want to potentially budget for annual implementation (suggested $10K per year)
- No expense for task work

Commission endorsement/approval

_____

Jasmine Vasavada, President

_____

Sarah Montana, Vice President

_____

Joel Hansen, Secretary

_____

Jerry Toompas

_____

Krag Unsoeld